



April 16, 2010

FOR IMMEDIATE RELEASE

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Website: www.alitech.com

**ALi Corporation to Webcast 1Q10 Result Conference Call
on April 29, 2010**

ALi Corporation. (TAIEX: 3041) today announced it will webcast its first-quarter 2010 result conference call on Thursday, April 29 at 2:00 p.m. Taipei Time in Mandarin. Mr. Ben Lin, President will host the conference call to discuss the company's financial results and answer questions from the investors.

A live Webcast of the conference call will be available through the Investor Relations section of the ALi website. Analysts or media representatives wishing to ask questions may use the toll numbers attached below.

Schedule and Webcast Links:

Thursday, April 29, 2010

2:00 – 3:00 p.m. (Taiwan Time): In Mandarin

(http://www.corpasia.net/cancast/taiwan/index.php?id=tw3041_7&version=e)

Dial-in Numbers:

Taiwan: 0080-185-6004

Hong Kong: 3005-2050

International Access : +852 3005 2050

(Password: **168005#**)

The quarterly earnings press release will be published at the Company's website www.alitech.com around 10 to 15minutes prior to the conference call. Questions regarding this conference call may be directed to our Investor Relations Division at +886-2-8752-2000.

About ALi Corporation

ALi Corporation is a professional IC design company with innovative technologies, competitive performance, and comprehensive solutions to take leading market position in digital set-top boxes, multimedia players, and image capture devices. We are devoted to developing digital entertainment platforms and focusing on consumer electronics products in the living room, on the move, and in the car.

Established in 1987, ALi Corporation has been a public listed company on Taiwan Stock Exchange and the stock code is 3041. The company is headquartered in Taiwan and has sales and R&D operations in mainland China and Korea. For more information, please visit ALi's website at www.alitech.com