

Company Profile



Sept 13, 2013

Credit Suisse Asian Technology Conference 2013



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Agenda

- Company Overview
- Market Insights
- Financial Highlights

Company Overview

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Overview

- One of the global leaders in set-top box ("STB") system-on-chips ("SoC")
- A fabless semiconductor company
- Founded in 1993
- Listed on Taiwan Stock Exchange in 2002 (Ticker: 3041)
- ~700 employees worldwide
- Headquartered in Taipei, Taiwan





2005-2012: Proven track records in the STB segment

- Started to invest in the STB semiconductor business in '04
- Registered STB revenues of NT\$4.7 billion in '12 ('05-'12 CAGR: 28%)



Source: Company data

2013: Maintain retail position and continue investing in the operator & IP segment

ALi's near-term, mid-term and long-term growth drivers:

- Solutions moving from standard definition to high definition
- Over the operator segment
- Higher growth in the IP/hybrid/multiscreen segment

(Industry wide) (Company specific) (Industry wide)

Value-added / Technology Complexity



Market Insights

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Set-top box evolves from a single-purpose device to a multi-function home gateway



 Demodulates and decodes broadcasting video streams for different regulatory, geographical, and/or business needs

- Decrypts broadcast content from operators for authenticated subscribers
- Delivers pay-per-view and interactivity
- Multi-screen delivery of converged broadcast and broadband content in a secure, IP environment at consumers' premises

Free-to-Air (FTA) Model: One-off payment & watch free TV forever

- Viewers purchase STB at 3C retail stores or online shops
- STB receives, demodulates and decodes unencrypted broadcasting or Internet signals



Pay-TV Model: Subscribe to watch premium TV

- Viewers subscribe from local operator and operators offers installation service
- The transmission signals are encrypted and viewers need a set-top box to receive and decrypt the signal



Emerging markets turn up the volume

- Volume growth for the STB market will be driven by demand for:
 - Cable digitization in India and China
 - Terrestrial TV digitization in Central/Eastern Europe and Latin America
- Emerging digital TV markets in China, India, Latin America and Russia are forecast to account for 45% of the total set-top box shipments between 2011-2015



Financial Highlights

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2Q13 consolidated quarterly results

- 2Q13 revenue reached NT\$955 million, QoQ +11%, YoY -26%
- Gross profit margin was 46%
- Operating profit margin was 3%



2Q13 revenue breakdown



STB by End Market



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2Q13 consolidated income statement

(Amounts in thousand New Taiwan Dollars)	2Q13		1Q13		2Q12		QoQ	ΥοΥ
Net sales	955,183	100%		- 100%	1,291,208	100%	11%	-26%
Cost of goods sold	(519,202)		(473 <i>,</i> 059)		(664,188)		10%	-22%
Gross profits	435,981	46%	388,040	45%	627,020	49%	12%	-30%
Operating expenses:								
Selling expenses	(38,651)		(72,188)		(73,485)		-46%	-47%
Administrative expenses	(99,303)		(77,999)		(67,142)		27%	48%
Research and development expenses	(265,858)		(306,809)		(235,303)		-13%	13%
Total operating expenses	(403,812)	-42%	(456,996)	-53%	(375,930)	-29%	-12%	7%
Operating income	32,169	3%	(68,956)	-8%	251,090	19%	N/a	-87%
Non-operating income and gain (expense & loss)	920,731		28,391		14,601		3143%	6206%
Income before income tax	952,900		(40,565)		265,691		N/a	259%
Income tax(expense)benefit	(36,179)		(7,662)		(53,018)		372%	-32%
Net income	916,721	96%	(48,227)	-6%	212,673	16%	N/a	331%
Earnings Per Share (in New Taiwan Dollars)	3.13		(0.16)	-	0.73			

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2Q13 consolidated balance sheet

Jun 30, 2013	Mar 31, 2013	Jun 30, 2012
5.219.806	3,625,331	4,590,560
		428,802
	495,408	311,444
	865,349	82,565
6,200,026	5,351,040	5,413,371
58,959	46,871	50,168
705,096	710,381	1,502,687
590,958	612,668	112,398
168,555	167,354	128,382
7,723,594	6,888,314	7,207,006
574 761	101 152	667,224
		1,119,115
		7,755
1,691,453	1,198,614	1,794,094
6,032,141	5,689,700	5,412,912
·		
35	51	39
108	109	45
3.8	4.6	3.0
	5,219,806 361,040 550,460 68,720 6,200,026 58,959 705,096 590,958 168,555 7,723,594 574,761 1,076,550 40,142 1,691,453 6,032,141	5,219,806 3,625,331 361,040 364,952 550,460 495,408 68,720 865,349 6,200,026 5,351,040 58,959 46,871 705,096 710,381 590,958 612,668 168,555 167,354 7,723,594 6,888,314 574,761 491,152 1,076,550 673,348 40,142 34,114 1,691,453 1,198,614 6,032,141 5,689,700 35 51 108 109

(Total issued shares were 297,526,071 shares as of Jun 30, 2013)

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Thank you

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