



ALi Corporation SoC Platform Selected for Videocon d2h Next-Generation HD Products

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– ALi Corporation (“ALi Corp.”), a leading Set-Top Box (STB) chipset provider and Videocon d2h Limited (“Videocon”), India DTH (Direct-to-Home) operator recently announced their strategic integration for the development of the next-generation high-definition (HD) digital STB.

The SoC solution offered by ALi Corp. is the top-tier set-top box SoC of its generation for HEVC segment integrating all the latest enhancement technology for performance, security, and flexibility while remaining cost-effective for the India market. The solution is fully pre-integrated and pre-validated with the software ecosystem of Videocon.

“To maintain our market leadership and capture expansion opportunities in

India, it is crucial that we provide our subscribers high quality and affordable set-top boxes that enable differentiating features such as high-definition video, a variety of VAS, middleware support and content security. Upon detailed review, we selected ALi Corp. as our next-generation platform and strategic partner in SoC domain. Their current products, teams, partners and upcoming roadmap provide us confidence that we will serve our subscribers well and the partnership will help us tap into additional revenue opportunities.” said Mr. Saurabh Dhoot, Managing Director of Videocon.

“ALi Corp. has a proven record in delivering high-performing and competitive STB chipset solutions,” said Willis Chang, Vice President of ALi Corp. “The decision of adopting ALi Corp. SoC platforms by Videocon further

acknowledges the technological capacity and regional presence to provide right solution to operators looking for optimal combination of features, security and cost.”

The joint solution by ALi Corp. and Videocon signifies the next phase of TV digitalization in India where SD-to-HD conversion takes place, as well as the efforts and dedication from both parties in this regional market.

About ALi Corporation

ALi Corporation is a leading innovator and developer in the set-top box (STB) system-on-chip (SoC) market. By fully leveraging its core expertise in the set-top box industry, ALi Corp.’s solutions are recognized for their high levels of integration, superior performance reliability, premier customer oriented service and compelling cost structure. Hundreds of Pay TV operators have adopted ALi Corp.’s solutions worldwide. ALi Corp. was founded in 1987 with headquarters in Taipei, Taiwan, R&D centers as well as sales offices in Hsinchu, Shanghai, Shenzhen, Zhuhai, Geneva, Seoul, and Noida New Delhi, and technical support teams throughout Asia. For more information, please visit www.alitech.com

About Videocon D2h Limited

Videocon d2h, a pioneer amongst the DTH service providers has won the hearts of millions over the years with its quality services that are constantly revolutionizing the entertainment industry. Since the last 4 years, Videocon d2h has continuously been India’s Fastest Growing DTH Service. It launched its services in 2009 and went

pan India by 2010. It has a gross subscriber base of 17 million in span of 7 years since its launch.

Videocon d2h is the first Indian media company to be listed on NASDAQ. Enhancing entertainment and TV viewing for our customers has always been a priority for Videocon d2h. This made us come up with some of the best technological innovations like India’s first 4K Ultra HD Channel, Wireless DTH Headphones, Radio Frequency DTH Remote and a 1000 GB HD DVR, constantly redefining the TV viewing experience.

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