



Press Release

## ALi Corporation Brings the Latest Home-Entertainment Innovations to IBC 2018

Issued by : ALi Corporation

**Taipei – September 4<sup>th</sup>, 2018** – ALi Corporation, a leading Set-Top Box (STB) chipset provider, proudly announced that the company will showcase multimedia and home-entertainment technology in the coming IBC 2018, from September 14<sup>th</sup> to 18<sup>th</sup>, at BS19 & BS20, Hall 1, RAI Amsterdam, as the commitment and dedication to this industry strengthened.

At IBC 2018, ALi will showcase the latest innovations including the cost-effective real-time OS (RTOS) solutions for zapper products, feature-rich Linux solution for hybrid products and newly developed Android solution. Full portfolio of STB chipsets from ALi will be also demonstrated in IBC, from powerful ARM based Ultra-HD chipset, DVB-S2X chipset, to newly launched cost-effective SoC. STB samples developed by various STB vendors that have been deployed globally with various CAS (Conditional Access System) and Middle-ware will be also available for showcase.

Continue the strength ALi invested at STB field, with the knowledge of consumer behavior, the channels of consumer electronics and the connections of operator eco-system, next generation the set-top-box innovations are delivering. Voice UI, Face recognition and data security are all well prepared technologies ready to melt into ALi unique great CP value system. ALi is going to create a wonderland for all the households to have more than home entertainment experience, with affordable, reliable, sustainable newly technology, to have a safer, easier and more comfortable quality life.

“ALi continues our progress in PayTV STB business with our renewed IC portfolio”, said Daniel Huang, CEO of ALi Corporation. “This year in IBC, we are proud to further demonstrate our full line of offering in STB OS. Our global success in PayTV market this year will be fueled by our new IC and software systems, which we have been and will be continuously investing in.”

For further information of ALi latest innovations, please visit ALi Suite at IBC 2018, BS19 & BS20, Hall 1, RAI Amsterdam from September 14<sup>th</sup> to 18<sup>th</sup>.

### About ALi Corporation

ALi Corporation is a leading innovator and developer in the set-top box (STB) system-on-chip (SoC) market. By fully leveraging its core expertise in the set-top box industry, ALi Corp.'s solutions are recognized for their high levels of integration, superior performance reliability, premier customer oriented service and compelling cost structure. Hundreds of Pay TV operators have adopted ALi Corp.'s solutions worldwide. ALi Corp. was founded in 1987 with headquarters in Taipei, Taiwan, R&D centers as well as sales offices in Hsinchu, Shanghai, Shenzhen, Zhuhai, Geneva, Seoul, and Noida, and technical support teams throughout Asia. For more information, please visit [www.alitech.com](http://www.alitech.com).

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